



## **WE LOVE TEAMS! No team is too small or too big—all welcome!**

### **6 Helpful Tips for Team Leaders**

- 1. Begin recruitment now!** The earlier you start, the more you will be able to spread the word and gather teammates. But remember, it's never too late to ask someone to join your team (and/or donate to your team). Everyone is busy—a quick follow up helps to keep it in the forefront.
- 2. Choose a team name and email TPN to confirm your team's participation.** Teams are the STARS of Steppin' Up and we want to share it! (email [kerry@turningpointsnetwork.org](mailto:kerry@turningpointsnetwork.org) or call 603-543-0155 ex. 112).
- 3. Set up a JustGiving online fundraising page!** This is your HUB for you and your team! Track donations and see the leaderboards! This is a FREE tool. If you want, we can set one up for you. Just ask Susan at: [susan@turningpointsnetwork.org](mailto:susan@turningpointsnetwork.org)! If you're a seasoned pro, feel free to build your own. Read more about JustGiving in "4 Ways to Energize Your Team."
- 4. Talk with your teammates about creative fundraising ideas to help jump-start your efforts!** (See Fundraising Tip Sheet). Monetary donations to TPN are tax-deductible; tax receipts are available upon request. Checks can be made out to TPN or Turning Points Network.
- 5. Remember to use email and social media** to generate excitement about your team, keep in contact with your teammates, and reach out to potential contributors. Be sure to "like" TPN on Facebook to follow us with any updates about Steppin' Up.
- 6. Encourage VIRTUAL teammates!** If teammates can't attend the event, encourage them to do what they love in honor of survivors and "step up" in spirit with your team: knit, run, read, meditate, craft, walk...it's easier than ever to be a virtual participant.

**Remember, we're here to help--call or email with any questions. We are grateful for your participation and we want to help YOU have a great time "Steppin' Up"!**

All forms are available online at <https://www.turningpointsnetwork.org/steppin-up> or call us at 603-543-0155.