



April 29, 2023

# Compassionate Corporate Match Everyone Wins!

Companies and organizations that encourage their employees to be community-minded by forming a team to support Turning Points Network’s **Steppin’ Up to End Violence** are building employee loyalty, strengthening their communities, and supporting a vital resource. When companies and organizations **match their employees’ philanthropic efforts** (Steppin’ Up teams) with corporate funding:

- Employees are validated, supported, and appreciated – WIN!**
- Turning Points Network receives double the funding – WIN!**
- The corporation accomplishes twice as much good – WIN!**

## Fundraising and Tax Deduction Guidelines

Any business agreeing to donate a portion of any proceeds of its sales to a team (percentage of a night’s sales at a restaurant, for example), must make this donation directly to TPN to qualify for any tax deduction as permitted by law. If the event was organized and/or promoted in conjunction with a team, the team will receive credit (in their team totals).

Events with a *quid pro quo* do not entitle the buyer to a tax deduction even though the purchase is in support of TPN. This includes anyone who purchases a dinner at a restaurant fundraiser where the restaurant will later donate to TPN.

Donations of cash, made by individuals or businesses in support of Steppin’ Up (or TPN in general) with no goods or services received by the donor, may be tax deductible as permitted by law. Please contact TPN if a donor needs a tax receipt.

For any questions, please contact Susan Warner, Communications Director, 603-543-0155 x 111 or [susan@turningpointsnetwork.org](mailto:susan@turningpointsnetwork.org)

**Please complete this Corporate Match Pledge for the 2023 Steppin’ Up to End Violence Walk and Fun Run and return it to Turning Points Network, 231 Broad Street, Claremont, NH 03743**

**Business or Individual Name:** \_\_\_\_\_ (Please print as you want your name to appear in our program and publicity materials)

**\_\_\_ We will match the amount our employees raise for Steppin’ Up 2023. Other** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Signature** \_\_\_\_\_

**Address:** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

Payment will be made by check to Turning Points Network or by credit card at [www.turningpointsnetwork.org/donate-to-tpn](http://www.turningpointsnetwork.org/donate-to-tpn)

**Sponsors and Corporate Matches are acknowledged in our Steppin’ Up program, in our post-event publicity and on our website. For questions about supporting the event or volunteering, contact please contact Susan Warner, Communications Director, 603-543-0155 x 111 or [susan@turningpointsnetwork.org](mailto:susan@turningpointsnetwork.org)**